



**YONG Does it Better!**

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# GOOD REASONS TO LIST WITH YONG

## 01. YONG'S 6 STAR SERVICE

At YONG, we care and deliver. Each team member is required to sign the "YONG 6 STAR SERVICE PLEDGE" and strive to always offer our clients 6 star service. Should you have any feedback, please contact your local YONG Office Principal immediately or drop a letter into the "YONG 6 Star Service Feedback Box" over the counter or call our Global 6 Star Service hotline 1300 YONG 88 (1300 9664 88) or send an email to [yong@yong.com.au](mailto:yong@yong.com.au).

## 02. FAST EXPANSION PLANS AND MISSION TO BE NO. 1 IN THE WORLD

YONG has set its vision to become the largest real estate network in the world potentially employing over 300,000 people globally in the future. The Chinese market alone could enable us to reach this target.

## 03. TOYOTA PHILOSOPHY & UNIQUE YONG EXPERIENCE

Like Toyota, the most successful car maker in the world renowned for its quality, reliability and value for money, we would like people who are looking for results, quality, reliability, value for money and hard working real estate agents with great work ethics, to think of only the YONG Real Estate brand. "Think real estate? Think YONG" is our motto!

## 04. THE ETHICAL BRAND AND YONG FOUNDATION

The ethical brand - YONG gives more. The YONG Foundation is a charity trust set up by YONG founder, Peter Huang, in 2009. The funds from the foundation are used for the research of cancer and other diseases affecting the elderly, women and children, as well as significant natural disasters. Peter himself has committed \$500,000 in its first year of operation in 2009 to kick start the foundation. Also, on an ongoing basis, 20.2% of the Franchisor's gross revenue in Queensland and 51.3% of the Franchisor's gross revenue from the rest of the world, where a master Franchisee is appointed, will be donated to the charity foundation by the Franchisor. When you appoint YONG to market your home, you will also be supporting a worthy cause.

## 05. MARKET WATCH E-BULLETIN DATABASE MARKETING

With the support of our full time in house IT Manager and full time Graphic Designer from our Corporate Office, we can market your property through our large in house email database to generate more direct results for you.

## 06. MULTI-CULTURAL AND INTERNATIONAL NETWORK

YONG is a multi-cultural company and our team members can speak numerous languages enabling them to deal with clients from many different cultural backgrounds. In the meantime, we have access to buyers worldwide through our national and international network.

## 07. STRONG INTERNET MARKETING

Our website is linked to over 100 major real estate websites and other search engines to generate far more buyers and is absolutely free to our clients.

## 08. MULTI-LANGUAGE MEDIA, 100% SOLUTION FOR MARKETING EXCELLENCE

Powerful and cost effective local and international marketing to

attract 100% of the buyers and more high net worth individuals for a better result for our clients through both English and the very affordable Asian media, if requested.

## 09. CLIENTS FOR LIFE

At YONG, we don't look at the short term gain; we always look after our client's long term interest so they can become our raving fan and client for life.

## 10. A COMPLETE REAL ESTATE COMPANY

YONG is not just a traditional real estate agency purely selling normal real estate. Our network offers a complete real estate solution including real estate marketing, property management, property investment as well as property development related services including project marketing, research and development management. Our founder walks the talk that has led YONG to become the highest ranking real estate company in Queensland amongst the state's top 400 private companies since 2003.

## 11. SUPER OFFICE OR NETWORK

Through our ever growing network, listing with YONG is like you have listed with numerous other smaller agencies.

## 12. STRATEGIC ALLIANCE

YONG has a strategic alliance with many finance, insurance, education and immigration agencies etc to bring more qualified cash buyers.

## 13. COMPANY PROMOTION

We offer various local and international press releases, promotions as well as sponsorships to generate more buyers for you.

## 14. YONG'S SKY CHANNEL 8 LIVE TRAINING & ANNUAL 5 DAY CONVENTION

To offer our client's reliable and professional services, all YONG marketing associates are required to attend world class in house or corporate training, which is held twice a week. They are also required to be a part of the annual 5 day convention held in September. Globally, our associates will also have access to YONG's Sky Channel 8 live training every week as well as 24/7 replay.

## 15. A PROVEN TRACK RECORD - AN \$80M MAN

YONG founder, Peter, arrived in Australia in 1991 with only \$100 and through his successful real estate business and property investment strategies, he has increased his wealth to \$80 million net assets in 2008 when his autobiography/property investment business book, *The Australian Dream & \$1 Properties*, was launched. This book will be given to all our vendors and buyers at settlement from each YONG office as a company gift to help you create more wealth and have a happier and balanced quality of life in the future. Please feel free to visit our website : [www.yong.com.au](http://www.yong.com.au) to see for yourself.

**Welcome to YONG Territory!**